

Tesia Alexandra

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Employment experience

- Apr 2006- current
BIGSTAR
Senior Art Director
- Responsibilities include graphic conceiving, design, production and the company re-brand.
Clients: Endgame Entertainment, FX Network, Sears, Entropy Films Chloé, and Discovery Channel.
- Title work:
Endgame Film Leader
FX Damages opening title
- Oct 2004 -2005
Eyeball NYC
Designer
- Responsibilities include graphic conceiving, design, and production.
Clients: Hip Hop Honor, Vh1, Target, Best Buy, A&E, Comedy Central
Discovery Channel, HBO Cinemax and ect...
- Feb 2002-Oct 2004
Trollback & Company
Designer
- Responsibilities include conceiving, design, and production.
Clients: Lands End, Spike TV, HBO, Sundance, Drugfree America. Franklin Templeton, NFL, K-Mart, AMC, Mirabai Films, Worldsport HD, and etc...
- Film Work:
Vanity Fair opening title and logo (Print Magazine Award)
Still the Children Are Here opening title, logo and end credits
(2004 Silver BDA for opening title sequence)
Original Child Bomb meditations (winner of a silver docs)
- Sept 2002-2005
Parsons School of Design
Teacher
- Motion Graphics and Broadcast Design Thesis.
- June - Sept 1999
June 2000 - Dec 2001
AGENCY.COM
New York, NY
Internship/Designer
- Designed various client websites, including production of small animations.
Production work: optimizing and cutting images. Also produced demo reels for client and internal presentations.

Freelance

- 2006
- Imaginary Forces Board design for Tropicana commercial.
Interspectacular Designer for Comedy Central mobile spots and Discovery Channel.
Perception L Word Promo, HBO On-Demand and in house peices.
Veiwpointcreative Board design for HBO Midwinter spot.
Superfad Pepsi, Fios, Alli, Fanta, Americas Cup, Bearing Point
- Dec 2005
Interspectacular Designer for Nickelodeon Jimmy Timmy stunt
- Oct 2004
Transistor studio Animator for Halloween Nickelodeon spot.

Jan-Feb 2003 In-house designer and animator.
Nickelodeon

June 2001-Mar. 2002 Rotoscoping for Panoptic on the Stereo MC's video
Aug.2002 for 'Deep Down and Dirty'.
Panoptic Image prep and editor for Travel + Leisure visuals.
Keying out green screens for Cee-Lo's music video 'Closet Freak'.
Shown on MTV networks.
Keying out green screens for MF Doom video.
Sprite remix pitch work, which they were awarded.

Nov. 2001-June 2002 Designed web banner ads for Blockbuster, Golf, Fortune and This Old
D.S. Warren Communications House online sites.

summer 2002 In-house designer responsible for store
Armani Exchange signs and clothing labels.

summer 2002 Design for the Art Party and production for Prada's Soho store.
Double K

Education

1998 -2002 BFA in Communication Design.
Parsons School of Design Departmental Honors.
New York, NY

Software Skills Adobe CS Suite, After Effects.

Professional Membership Art Directors Club